The Progressive Story of Us

The System >

The Individual
The Three Pillars

What maintains systemic power

Systemic / Structural Power

White Supremacy

Colonialism

Patriarchy
This framework is a narrative of how the world works. It is easy to find examples which confirm this narrative. This narrative is being applied by some to Israel.
A male dominated white nation oppressing people of color

A European settler colonial project taking the land of the indigenous population by using police/military force (settlements & annexation = colonial ambitions)

A nation protected by the white supremacist, patriarchal, colonial powers who also systematically oppress people of color

A simple but inaccurate view of Israel
The Four Problems
How and why anti-Jewish ideas move through the Left
People don’t know who or what Jews are.
People think antisemitism is about religion.

But antisemitism is about people.

Number Two

People don't know what antisemitism is.

Anti-Jew or Jew-Hate, Not Anti-Judaism.
Number Three
People don’t know how antisemitism works

Racism

Antisemitism

Class/Caste
UPPER CLASS/CASTE
LOWER CLASS/CASTE

Racism
WHITE
BLACK

Antisemitism
JEW

STATUS
TIME
STATUS
TIME
Our perspective is trusted less.

Number Four
To address antisemitism, we don’t need people to “support” the Israeli government, or its policies

We need them to support the right to and need for Jewish national self-determination in some portion of our ancestral homeland

When engaged properly, most people will resist ideas that demonize Israel and Jews who support it’s right to exist.
Who Is Our Audience?

- Social Justice Activists
- Progressives
- Traditional Liberals or Democrats
- Moderates/Centrists
How we can make our voices heard

- We need to define what Jews are
- We need to explain what antisemitism is
- We need to explain how antisemitism works
- We need to (re)establish trust and help people see themselves in us
Story of Them

Story of Self

Story of Us (as Jews)

Explain Antisemitism

Address Question/Criticism

Protecting ALL Marginalized People

Engagement/Conversation Funnel

Relationship Building (Trust)

Solving For The Four Problems

Align On Shared Values
Guiding Principles

1. Let things go that distract from the goal & don’t be afraid to say you don’t know

2. Communicate through shared values

3. Clarify before answering & don’t attack people; address ideas & educate

4. Acknowledge injustice & don’t make this a choice between “us” & “them”